



MAZZIO'S LLC CORPORATE FACT SHEET

Mazzio's LLC is the operator of Mazzio's Italian Eatery and casual dining concept Oliveto Italian Bistro.

Mazzio's Italian Eatery



UNITS 166 locations in 10 states; of those, 101 are franchise-owned.

MENU Offers pizzas, pasta, sandwiches and salad bar.

FEATURES Mazzio's Italian Eatery updated its 23-year-old brand in 2003 with a more modern look, including bold colors and a tower on its buildings' exteriors.

HOURS Mazzio's Italian Eatery is open for lunch, dinner, carry out or delivery. The lunch buffet is available Monday – Friday from 11 a.m. – 1:30 p.m. at most locations and includes a salad bar and pizza buffet with more than 24 items. Visit www.mazzios.com for individual store hours.

Community Involvement

- **Junior Achievement** is an organization for K-12 students to be introduced into the business world and get involved through hands on learning by local business volunteers.
 - Mazzio's hosts job shadow days and provides pizza to other shadow days
 - Mazzio's employees volunteer to teach in programs
 - Participates in Corporate Investor JA Challenge
 - Has provided financial support since 2008
- **Chamber of Commerce** – Partners in Education Program connects children and teachers with corporate, education, volunteer, government and civic leaders.
 - Mazzio's has been a "Gold" and "Presenting Sponsor" for the past three years.
 - In 2008, Mazzio's donated \$10,000 to the Oklahoma Scholars Program (a partnership between the Tulsa Metro Chamber and Tulsa Public Schools to encourage students to enroll in more rigorous curriculum) and became a state sponsor as the state funds were being reduced for the program.
 - Mazzio's partnered with Bank of Oklahoma to sponsor an Emerson Pen Pal party in 2009 and 2010.
- **Tulsa Symphony Orchestra** hosts performances throughout the year that are focused on the youth to introduce them to music and the arts.
 - In November 2008, Mazzio's was a key sponsor for the Tulsa Symphony Orchestra's "The Magical World of Disney" to introduce children to classical music.
 - In 2010, Mazzio's was the lead sponsor with Tulsa Symphony Orchestra of "Symphony by the Sea" at the Oklahoma Aquarium, where more than 1,000 elementary students learned about marine life while listening to classical music. Mazzio's will play the same role in 2011, when we expect the program to increase to serve 2,000+ students.



- **Tulsa Public Schools**
 - Mazzio's partnered with Tulsa Public Schools to win a grant in support of a camp for high-achieving but disadvantaged children. The grant was awarded to TPS in 2009, and Mazzio's was a key partner providing in-kind support.
- **Union Public Schools**
 - Mazzio's partners with Roy Clark Elementary's reading program and provides pizza parties twice a year when reading goals are reached. More than 90 percent of students in the Roy Clark district are in free or subsidized lunch programs.
- **Tulsa Advocates for the Protection of Children (TAPC)** partners with the Department of Human Services to improve the lives of neglected and abused children through advocacy, resource development, best practice service provision and community outreach.
 - Mazzio's participates in the "Christmas for Kids" event that gives presents to children in DHS custody.
 - Mazzio's and its employees are key financial donors to TAPC.

National Awards

- Ranked 23rd by units on *Pizza Marketing Quarterly Magazine's* "Top 200 Pizza Chains in the United States."
- Awarded *Chain Leader Magazine's* annual "Best Places to Work" report due to the concept's low general manager turnover rate (16 percent) and depth of employee benefits.
- Consistently won "Best Pizza" awards in its primary markets for many years and retains an industry-leading "Customer Loyalty Index for Overall Satisfaction" from SMG.
- The Small Business Association certified Mazzio's in 2010 to be listed on the Franchise Registry.

Oliveto Italian Bistro



UNITS	Two locations: Tulsa, Okla., and Tyler, TX.
MENU	Offers a variety of sandwiches, soups and salads for lunch, Wood Stone brick-oven pizzas, brick-oven entrees and sautéed pastas. The lunch menu ranges from \$6 to \$9 and dinner menu ranges from \$9 to \$20. Accompany any entrée with one of the premium drink specials or with a glass of wine from the extensive wine list, including 20 bottles under \$25. Kids menu and full catering services also are available.
FEATURES	Oliveto is a neighborhood-style bistro with bold and vibrant colors. It offers an inviting atmosphere perfect for a business meeting or dinner with friends and family.
HOURS	Open Sunday - Thursday 11 a.m. to 10 p.m. and Friday and Saturday 11 a.m. to 11 p.m.